#### SUMMIT REALTY PARTNERS

WINSLOW PROPERTY MANAGEMENT

## FIRM QUALIFICATIONS

A full-service commercial real estate firm providing best-in-class results





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With longstanding industry relationships and a deep market knowledge, our company has experience leasing and managing over 5 million square feet of space across the United States



## CONTACT

Get in touch with our experienced team today

# WHO WE ARE

Summit Realty Partners & Winslow Property Management are fullservice commercial real estate firms providing best-in-class results to commercial real estate investors, landlords and tenants for over for over thirty years.

## OUR COMPANY SPECIALIZES IN COMMERCIAL PROPERTY, WITH AN EMPHASIS ON RETAIL.

Founded in 1992 and headquartered in Lexington, Massachusetts, we provide real estate brokerage, investment, and asset management services delivered from an ownership perspective. With longstanding industry relationships and a deep market knowledge, our company has experience leasing and managing over 5 million square feet of space across the United States.

> SUMMIT REALTY PARTNERS

Summit Realty Partners is a commercial real estate brokerage providing landlord leasing, tenant representation, seller representation, investment sales, consulting and buyer representation services. Summit Realty Partners has built a reputation for excellence by consistently assisting clients in shaping and implementing their strategies, exceeding expectations, and fulfilling objectives. Our long-term perspective and project focus allows us to provide practical solutions. Regardless of the size, scope or complexity of the assignment, our firm's combined experience and unique qualifications allow us to satisfy each client's specific need. Summit Realty Partner's market knowledge, extensive experience, commitment to our clients, and ability to execute is demonstrated with every assignment we undertake, every solution we implement and every goal we help clients achieve.



Winslow Property Management is a full service asset management company offering property management, strategic asset planning, accounting and financial services, lease administration, and construction management services. For each of our assignments we create and implement a unique management plan designed specifically to preserve and enhance an asset's value, while delivering best-in-class service to the businesses that operate within our managed facilities. Through our involvement managing over 5 million square feet across the United States and a 500 tenant roster, the Winslow team possesses the necessary experience to achieve positive results for every possible management situation.



Summit Realty Partners & Winslow Property Management provide **best in class services** to commercial real estate investors, landlords and tenants. We specialize in real estate investments, brokerage and asset management services.



#### BROKERAGE

Our national perspective, market knowledge, understanding of market conditions, and established contacts within the industry enable us to best position properties for optimum exposure in the marketplace.

ASSET MANAGEMENT

We offer hands-on management for our client's assets including: accounting, operations, tenant retention analysis as well as consulting, strategic planning and construction supervision.





# OUR SERVICES

## BROKERAGE

## LANDLORD REPRESENTATION & LEASING

Summit Realty Partners implements successful leasing programs for all types of commercial real estate. Our national perspective, market knowledge, understanding of market conditions, and established contacts within the industry enable us to best position properties for optimum exposure in the marketplace. We organize both broad and targeted marketing programs using sophisticated marketing tools as well as traditional canvassing techniques to identify prospects and promote the competitive advantages of our client properties. Our goal is to create the ideal tenant mix for our client properties while quickly filling vacant space to achieve above average occupancy levels. Our ability to think and act from a landlord's perspective puts us in the best possible position to initiate superior leasing programs, canvass for tenants, cooperate with brokers, negotiate and execute leases, and help tenants open for business.

### TENANT REPRESENTATION

Summit Realty Partners provides tenant representation services to clients looking for locations throughout the United States. Our services include strategic planning, trade area analysis, demographic and location consultation, comparative financial analysis, and letter of intent negotiation. Our multi-disciplined approach to evaluating and comparing possible locations allows us to secure the ideal location for our clients at the best possible lease terms. Our specialization in retail real estate coupled with our extensive experience, market knowledge, research tools, and industry contacts represents the unique capability of our company.

### SELLER REPRESENTATION & INVESTMENT SALES

Summit Realty Partners implements successful marketing programs for all types of commercial real estate asset sales. The integration of our national perspective, market knowledge, understanding of market conditions, analytical techniques and disciplined negotiating skills helps to ensure a successful transaction process with a qualified buyer at market price. Our goal is to formulate and execute sales transactions while assisting clients to realize the highest values for their assets. We produce custom marketing programs and packages to highlight the most advantageous aspects of your asset. Once we have created these premier marketing packages we implement both broad and targeted marketing programs using sophisticated marketing tools as well as traditional canvassing techniques to identify prospects and promote the asset. Our ability to think and act from a seller's perspective puts us in the best possible position to initiate superior marketing programs, canvass for prospects, cooperate with brokers, negotiate letters of intent, execute purchase and sale agreements, and help clients successfully transfer property.

### BUYER REPRESENTATION & INVESTMENTS

Summit Realty Partners is a valuable resource for investors looking to buy commercial real estate. Whether you are a local investor and manager, passive investor, small business owner, or a national corporation, Summit Realty Partners can help you find the ideal commercial real estate investment. Our services include strategic planning, market analysis, comparative financial analysis, and letter of intent negotiation. Our multi-disciplined approach to evaluating and comparing commercial real estate opportunities allows





## ASSET MANAGEMENT

### PROPERTY MANAGEMENT

Winslow Property Management provides hands-on, 24/7 coverage of all its assets. We utilize cost efficient operations to deliver fiscally sound property management services and achieve client's goals

### STRATEGIC ASSET PLANNING

Winslow Property Management works in conjunction with all its clients to develop a unique management plan to meet client goals and to preserve and enhance an asset's value. Our team thinks like an owner and treats each asset as if it were our own.

#### LEASE ADMINISTRATION

Winslow Property Management utilizes the latest database management technology and lease software to provide greater operational efficiency. Our in-house management software is Appfolio.

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#### ACCOUNTING & FINANCIAL SERVICES

Winslow Property Management offers a fully customizable suite of accounting services and financial reporting to meet each client's specific requirements. Services include budget & analysis; accounts payable & receivable; common area maintenance reconciliation; real estate tax management; and made-to-order regular financial and/or operational reporting. Our primary in-house accounting software platform is also Appfolio, allowing for consistency across our management and financial platforms.

#### **TENANT RETENTION**

Winslow Property Management delivers best-in-class service to not only our clients, but to the businesses that operate within our managed facilities. We recognize that tenant retention requires regular effort and an accessible line of communication. As an extension of the owner, our firm believes serving our tenants and investing in their success will always be in the best interests of our clients.

#### VENDOR MANAGEMENT

Winslow Property Management's decades of hands-on service has afforded us a stable of trusted vendors who help us deliver superior results at competitive pricing. We demand and ensure excellent and consistent performance in all the work we do.

### CONSTRUCTION MANAGEMENT

Winslow Property Management believes in controlling the planning, design and construction process in order to achieve tenant goals and/or maintain owner interest. Our team takes each project from the planning & design stage, into a competitive bid process, through the construction phase, and, ultimately, to final sign off and on-time, on-budget delivery. We work with a stable of architects, engineers, and contractors to ensure each project, whether tenant or capital improvement, satisfies tenant needs and property budgets.



## REPRESENTATIVE SAMPLES

Our company has experience leasing and managing over 5 million square feet of retail space across the country.



## REPRESENTATIVE SAMPLES

## LANDLORD REPRESENTATION & LEASING



Wayland Town Center Wayland, MA



Main Street Marketplace Nashua. NH



Norwichtown Commons Norwich, CT



BRIXMOR Crow Holdings

River's Edge Plaza Haverhill, MA DULUTH TRADNO

Shops at Mall Road Burlington, MA



THE

**KROENKE** 

GROUP



LINEAR

RFTAIL



Tropic Star Development







## SELLER REPRESENTATION & SALES



\$12,500,000

\$9,600,000Village Mall | Methuen, MA





Dairy Queen | Concord, NH \$1,625,000

169 Cambridge | Burlington, MA \$2,550,000

## **BUYER REPRESENTATION & SALES**











# MEET OUR TEAM



#### FRANK NORMANDIN | Founder & President

Frank Normandin is the founding principal of Summit Realty Partners and Winslow Property Management. Frank has been involved with all facets of real estate in New England for over forty years, founding Winslow Property Management, Inc in 1992 and the brokerage division, Summit Realty Partners, Inc. in 1998. Frank's experience includes property management and leasing services provided to a range of client types on properties ranging in size up to 500,000 square feet. Highlights include partnering with Dan Katz of Katz Properties (now KPR Retail) in 2005 on a management company for his first retail acquisition to oversee management and leasing. The Katz portfolio grew to 35 shopping centers between Maine and Florida. Normandin opened and staffed offices in Maine, New Jersey, Washington, D.C., Jacksonville, and Fort Lauderdale, FL. Normandin sold his interest in the Katz entity in 2017. In 2019, Mr. Normandin worked on behalf of a family trust on four separate tax-free exchanges with a combined purchase price exceeding 75,000,000 acquiring 19 new assets managed by the company in 9 different US States. In 2020, the company was retained by a family office for property management services for a 15-property retail portfolio in the greater Boston area. The company now, through several divisions, manages and leases over 200 properties in 47 States from the Lexington, MA office.



#### CHRIS MCMAHON | Principal & Director Of Brokerage

Chris McMahon oversees brokerage services for Summit Realty Partners. Chris has been involved in more than 450 transactions worth over \$350 million in transaction volume and many significant real estate development and redevelopment projects throughout his career. Chris's specialties include brokerage services, site selection, franchise real estate support, lease negotiation, valuation and advisory across multiple sectors including retail, fitness, self-storage, medical and restaurant real estate. Chris has represented many retail landlords in transactions including Linear Retail, Brixmor, Hampshire Companies, Brady Sullivan, The Kroenke Group, Phillips Edison, Katz Properties Retail, Ahold Delhaize, Crow Holdings and WJP Development. Chris has been involved in the expansion of several businesses including Orangetheory Fitness, Goddard School, Taco Bell, Seasons Corner Market, Restore Hyper Wellness, True Storage, Garrett's Family Market, Domino's, Planet Fitness, and Tropical Smoothie Café. Chris is also involved with volunteer leadership at the International Council of Shopping Centers (ICSC) having previously chaired the New England Conference & Dealmaking Event in 2018 and previously holding the Eastern Division Next Generation Chair position.



#### TRAVIS GINSBERG | Vice President, Summit Realty Partners

Travis Ginsberg provides brokerage services throughout the Summit Realty Partners portfolio including leasing, tenant representation, investment sales and consulting. Since joining Summit Realty Partners, Travis has been involved in over \$300 million of transaction volume and has been involved in leasing or selling over 2,500,000 sf of space. Travis has been involved in the expansion of retail businesses including McDonald's, Taco Bell, Tropical Smoothie Café, European Wax Center, The Goddard School, True Storage, Crumbl Cookies, Domino's, The Joint Chiropractic, Zoo Health Club and many others. Travis has represented national and regional retail landlords in transactions including Linear Retail, Brixmor, Ahold Delhaize, Philips Edison & Co., Hampshire Companies, The Kroenke Group, Katz Properties Retail, Brady Sullivan, The Druker Co., WJP Development and more. Actively involved with the International Counsel of Shopping Centers (ICSC), Travis was formerly ICSC Boston Next Generation Chair and now oversees all regional committees as the ICSC Next Generation New England Chair. Travis was the Co-Chair of the 2023 ICSC New England Conference and Chair of the 2024 ICSC New England Conference.



#### ZACH O'DONNELL | Vice President, Winslow Property Management

Zach O'Donnell joined Winslow Property Management in 2010 and currently serves as Vice President overseeing the firm's day-to-day portfolio and property management operations, managing its business development efforts and participating in acquisition and disposition due diligence. Additionally, Zach supervises and directs Winslow personnel, leads client engagement efforts, and is a licensed real estate broker through Summit Realty Partners. In addition to his Winslow duties, Zach spent more than a decade developing and scaling Excess Property Group, a Winslow subsidiary. In this role, he oversaw a nationwide portfolio of ~300 retail properties for Fortune 100 clients providing a range of services including property management, brokerage, construction management, asset management, and accounting.





# MEET OUR TEAM



#### DANNY SCHWARZ | Senior Associate

Danny Schwarz provides brokerage and property management services for numerous properties within the Summit Realty Partners and Winslow Property Management portfolio. Danny is responsible for generating new business, tenant representation and development projects, and leasing and sales for properties represented by Summit Realty Partners. He has been involved in leasing properties to well-known tenants including Starbucks, Jersey Mike's and Verizon Wireless and, additionally, representing tenants like Garrett's Family Market, Strickland Oil, I Heart Mac & Cheese, and PetWell Clinic. As part of his Winslow duties, Danny oversees a large family-office retail portfolio.



#### PAM LAHAM | Accounting

Pam Laham has been responsible for operational accounting functions, including banking and financial reporting for the properties in the Winslow Property Management Portfolio for over twenty years. Pam's professional resume includes ten years with TJ Maxx/Marshalls where she worked as a tax accountant. Pam also served as a staff accountant at Nardella & Taylor in Lexington, MA. Pam received degrees in computer science and accounting from North Shore Community College, Danvers, MA.



#### JOHN TARDIF | Asset Manager

John Tardif oversees commercial real estate investments on behalf of Summit Realty Partners and its clients. John's previous experience includes over 20 years in the financial services business. He started as an equity trader in Fidelity Investments Capital Markets group in 1992. For the next fifteen plus years John held multiple positions within Fidelity Capital Markets including market maker, specialist and Vice President of proprietary equity trading. After Fidelity, John spent several years as an executive at a startup wealth management firm. Aside from leading the asset management team, John provides the firm with critical support in sales, investment analysis and due diligence (including public REITs), capital raising and business development.





#### ROB FARRELL | Associate

Rob Farrell joined Winslow Property Management as an Associate in June 2024, assisting the firm with all manner of property management and client related items. Shortly before joining Winslow, Rob graduated with a degree in Finance from Providence College. During his time in Providence, Rob completed an internship with BioMed Realty and founded a residential real estate company, which he operated in his free time.



#### GABRIELLE SIDDIQI | Marketing & Brokerage Coordinator

Gabrielle Siddiqi is the marketing and brokerage coordinator responsible for providing general support to the brokerage team which includes inbound inquiries, tracking leads, managing listings, marketing databases, showing property and overseeing the entire marketing process from start to finish. Gabrielle is constantly researching prospective tenants for the Summit Realty Partners Portfolio and has been instrumental in its leasing and sales successes.



#### MEAGHAN MACMASTER | Marketing Associate

Meaghan MacMaster is a marketing associate responsible for providing marketing support to the brokerage team. This includes marketing properties to enhance exposure, creating social media content, and executing email campaigns. These efforts ensure cohesive and impactful marketing strategies that drive property visibility, engage potential clients, and support the brokerage team's overall growth objectives. With extensive experience in marketing, Meaghan has partnered with numerous brands to create engaging content and marketing material that drives substantial growth. Meaghan is a licensed realtor and graduated from Johnson & Wales University with a B.S. in Sports, Entertainment & Event Management.



## SUMMIT | REALTY PARTNERS

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#### WINSLOW PROPERTY MANAGEMENT

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